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SEC Registration Number

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(Company's Full Name)

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(Business Address: No. Street City / Town / Province)

Atty. Fina C. Tantuico
Contact Person

8927133 • 8927137
Company Telephone Numbers

| | | | |
|---|---|---|---|
| 1 | 2 | 3 | 1 |
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Month Day
Fiscal Year

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| 0 | 4 | 1 | 2 |
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Month Day
Annual Meeting

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17 OF
THE SECURITIES REGULATION CODE AND
SRC RULE 17.2(C) THEREUNDER**
Form Type

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Number of Stockholders

Total Amount of Borrowings
Domestic Foreign

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes.

F & J Prince Holdings Corporation

03 May 2012

SECURITIES AND EXCHANGE COMMISSION
SEC Building, Edsa, Mandaluyong City

Attention : ATTY. JUSTINA F. CALLAÑGAN
Director, Corporation Finance Department

THE PHILIPPINE STOCK EXCHANGE, INC.
PSE Plaza, Ayala Triangle
Ayala Avenue, Makati City

Attention : MS. JANET A. ENCARNACION
Head, Disclosure Department

Subject : Current Report Under Section 17 of the Securities Regulation
Code (SRC) and SRC Rule 17 (2)(c)

Gentlemen:

Please be informed that pursuant to the delegated authority given by the Board of Directors of the Corporation, for the President to set the date of the **2012 Annual Stockholders Meeting**, the **Annual Stockholders Meeting of the Corporation will be held on 17 July 2012 (Tuesday)**. We shall accordingly inform the stockholders concerned of this schedule and the detail as to time and venue.

In this regard, the record date fixed for determining the list of stockholders entitled to vote at said meeting is **01 June 2012**. Accordingly, the transfer books of the Corporation will be closed **from 04 June 2012 until 08 June 2012** for the purpose of preparing said list.

We trust you will find the foregoing in order.

Very truly yours,


(ATTY.) FINA C. TANTUICO
Corporate Secretary

cc: MS. JOSEPHINE F. DELA CRUZ
Senior Manager, Operations
PHILIPPINE DEPOSITORY & TRUST CORPORATION

Fax No. 884-5098

MS. LYN DE GUZMAN

Dept. Head - Trust and Stock Transfer Dept.

RCBC STOCK TRANSFER

5/F Cimbank Center, 8741 Paseo de Roxas, Makati City 1226

Fax No. 892-3139 Tel. Nos. 892-7133; 892-7137; 892-9443 * Fax: 892-7127; 892-7150

E-mail Address: prinznet@compass.com.ph

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND RSA RULE 17.2(c) THEREUNDER

1. **03 May 2012**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **43370** 3. BIR Tax Identification No. **000-829-097**
4. *F & J Prince Holdings Corporation*
Exact name of issuer as specified in its charter
5. Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **5th Floor, Citibank Center Building**
8741 Paseo de Roxas, Makati City **1226**
Address of principal office Postal Code
8. **(632) 892-7133**
Issuer's telephone number, including area code
9. Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Section 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding |
|-------------------------|--|
| Class "A" Common | 292,610,118 |
| Class "B" Common | 189,217,535 |
11. Indicate the item numbers reported in herein: **9**

Item 9. OTHER EVENTS: DATE OF ANNUAL STOCKHOLDERS' MEETING

Please be informed that pursuant to the delegated authority given by the Board of Directors of the Corporation, for the President to set the date of the 2012 Annual Stockholders Meeting, **the Annual Stockholders Meeting of the Corporation will be held on 17 July 2012 (Tuesday)**. We shall accordingly inform the stockholders concerned of this schedule and the detail as to time and venue.

In this regard, the record date fixed for determining the list of stockholders entitled to vote at said meeting is **01 June 2012**. Accordingly, the transfer books of the Corporation will be closed **from 04 June 2012 until 08 June 2012** for the purpose of preparing said list.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

F & J Prince Holdings Corporation
Issuer


ROBERT Y. COKENG
President

03 May 2012
Date